

NEW TECH NEW ERA



JULY 10 - 12

SKY EXPO Vietnam International Convention Exhibition Center

Lot 44, Quang Trung Software City (QTSC), District 12, Ho Chi Minh City

ABOUT iTECH EXPO

Vietnam’s most Reputable, Professional, and Extensive International Technology Exposition

iTECH EXPO 2024 under the theme “NEW TECH NEW ERA” will highlight newtech, cutting-edge and practical technology trends that are relevant to a variety of spheres of life and aligned with the current development trend toward a sustainable era.

OBJECTIVES

1. Pioneering technological trends, breaking new ground in digital transformation, creating a solid basis to support the advancement of science, technology, and engineering, and setting the standard for technological trends.
2. Networking with multinational organizations and enterprises to expand collaborating opportunities and promote market development on an international scale.
3. Offering new applications and optimized technological solutions that are designed to significantly contribute to economic and social growth.
4. Gathering experts and reputable providers, providing unique opportunities to experience top-notch, modern technology.

iTECH EVENTS

iTECH EXPO: Experience Cutting-edge Technology



iTECH FORUM: Update trends, share applications



iTECH ACTIVITIES: Seek partners, expand market



iTECH FOCUS



INTENDED PARTICIPANTS

1. Central ministries, People's Committees, and departments of Ho Chi Minh City and other provinces in Vietnam.
2. Trade promotion organizations, diplomatic corps, and consulates of various countries and territories.
3. Associations, organizations, clubs, business communities, startup ecosystems, incubators, and domestic and international investment funds in the field of ICT and related industries.
4. Universities, colleges, and research and training institutes in Ho Chi Minh City and neighboring provinces.
5. Corporations, enterprises, and experts in the field of ICT; businesses and end-users in related sectors and industries.
6. Central and local press agencies.

WHY iTECH EXPO

1. Meet & network with industry leaders, experts, and top businesses in the technology sector; expand your network of multinational partners.
2. Build up new development strategies directions the new era.
3. Enhance your image, elevate your brand, and increase credibility and competitive positioning.
4. Stay updated on the latest trends and technology market with cutting - edge, modern solutions and applications.
5. Creating opportunities to connect with potential customer groups and explore collaboration prospects.

BOOTH PACKAGE

Standard Booth

The booth has an area of 9m² (3m x 3m)



20.000.000 VND/booth
Domestic enterprise



2,000 USD/booth
Foreign enterprise

Vacant Booth

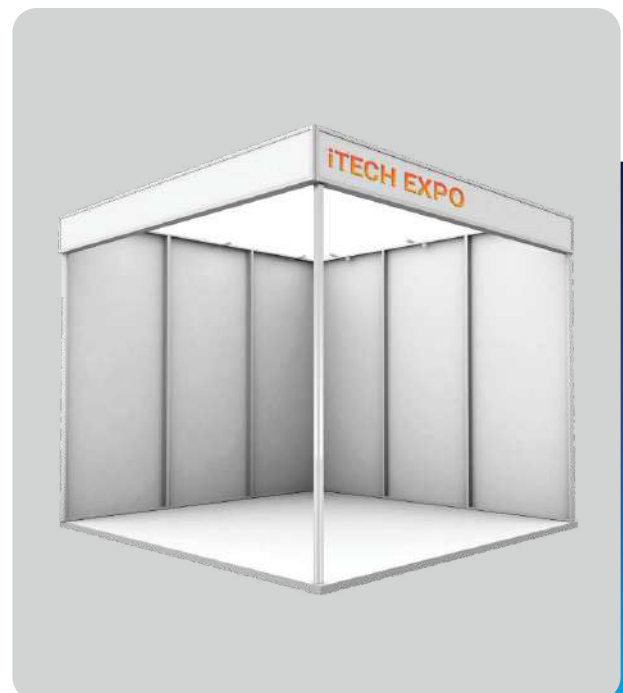
Calculated based on total usable area (minimum 18m²)



2.000.000 VND/m²
Domestic enterprise



200 USD/m²
Foreign enterprise



FORUM PACKAGE

20.000.000 VND/session
Domestic enterprise

2,000 USD/session
Foreign enterprise

PARTICIPATION BENEFITS



1 video

1 minute played before and during breaks of session



1 presentation

15 minutes introducing solutions and participating in discussions in any seminar session



Logo

Displayed logo on the forum's POSM

(Backdrop Led, Standee...)



1 brochure

(file type: pdf <5MB) publish on seminar's online document



Introduction of Speakers Posted on website, Fanpage of the event & Fanpage of HCA

REGISTER

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